

PHIL FAIRCLOUGH

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SUMMARY

- An entrepreneurial creator, with a passion for TV and popular factual content... in particular wildlife, natural history, science and history.
- A highly experienced, senior television executive and award winning producer, with extensive programming, development and production and experience in the American and global markets.
- Senior executive experience at three of the biggest media organizations in the world. Discovery Channel US, the BBC and ITV in the UK.
- The creative leader of five international commercial production organizations. Responsibility for business and pipeline planning, development, production, sales, financial and staff management.
- A critically acclaimed, award winning, executive producer, producer and writer, with a proven track record of creating successful, factual TV series, specials and theatrical documentaries. Notable successes: include the multi award winning *Grizzly Man*, the Oscar nominated *Encounters at The End of the World* and the Peabody Award-winning *Black Sky*, produced with Vulcan Productions.
- Extensive hands-on experience in the development, financing, production, and distribution of all factual genres, including high end blue chip natural history series, theatrical documentaries, 3D films, live events, documentary series, reality series, science, history and archaeology, children's series and news, as scripted and fully animated content.
- Highly experienced program creator, show-runner and executive producer specializing in high quality, popular factual shows and signature theatrical films.
- Deep contacts amongst the world's broadcasters and factual content creators.
- Deep personal commitment to producing entertaining, purpose focused, science and nature content e.g. *March of The Polar Bears*, *Seed The Untold Story*, *MEAT*, *Battleground Rhino Wars*

PROFESSIONAL EXPERIENCE

01/2019 to Present: Managing Director Two Wise Monkeys Entertainment

- Launch my own production company focusing on international content, and leveraging global connections to tap into rapidly changing American and international TV landscape
- Establish partnerships in key TV territories, namely UK, Canada, Australia, France and Germany.
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07/2014 to 01/2019: Managing Director, Earth Touch USA.

- Launch the US production and business arm of Earth Touch, an international wildlife and factual TV specialist and online content producer and distributor from the ground up.
- Devise, develop, sell and produce original content, for US and international broadcasters and emerging digital platforms.
- Diversify beyond blue-chip wildlife production, to other genres and clients.
- Recruit key staff and develop production facility.
- Manage teams producing 20 + hours of diverse productions for different clients
- Financial management and oversight of all productions and the company.
- Develop strategic production partnerships in Europe, Canada and Australia
- Act as hands on executive producer and writer and the guarantor of quality of productions

KEY PRODUCTIONS:

- March of The Polar Bears (France 3, CBC, Nat Geo Wild),
- Migrating to Mexico (Smithsonian Channel)
- Finding Football (You Tube Red)
- Fastest Cars in The Dirty South (Velocity Channel)
- The Guardians (Animal Planet)
- Legend Hunter (Travel Channel)
- Polar Bear Town (Smithsonian Channel).
- Shark vs Predator (Nat Geo Wild)
- Wags to Riches (Discovery Family)
- Murder in the Family (Reelz)

03/2011 to 7/2014: Executive Vice President Development and Production, NHNZ Group, USA.

- Developed and sold 70+ hrs. of new program concepts to multiple networks in the US and globally, including the \$10 million *BIG PACIFIC* series to PBS and 5 co-producers.
- Drove creative and business initiatives for NHNZ group including subsidiary companies in Australia, South Africa and Singapore.
- Grew and diversified the development pipeline, and production slate.
- Created and Executive Produced multiple series and specials.
- Found and managed new on-screen talent.
- Wrote, directed and produced the most challenging projects, such as *Shark Attack Experiment LIVE*.

KEY PRODUCTIONS:

- Big Pacific (PBS, ZDF, ARTE France, NHK, CCTV9, Discovery Europe) ,
- Battleground Rhino Wars (Animal Planet)
- Shark Attack Experiment Live (Nat Geo)
- The Gem Hunter, (Travel Channel)
- Hollywood Frock Stars (Smithsonian, BBC WW)
- Redwood Kings (Animal Planet)
- Big Baboon House (Nat Geo Wild),
- Volcano Time Bomb (Discovery Channel)
- I Escaped a Cult (Nat Geo Channel)
- Built for The Kill (Nat Geo Wild)

01/2006 to 3/2011: Executive Vice President Development and Production, Creative Differences.

- Developed and sold 200 hrs. of original show concepts to multiple US networks.
- Executive Produced, wrote and show-ran multiple series and specials.
- Oversaw production of more than 40 hours per year of diverse factual programming, mainly in the science, nature and history genres
- Developed and maintained strong relationships with multiple broadcasters and distributors.
- Managed on screen talent such as Jane Goodall, Rick O'Barry and key production talent like Werner Herzog.
- Managed international sales and business development.

KEY PRODUCTIONS:

- Cave of Forgotten Dreams, 3D (Theatrical doc/History Films)
- Encounters at The End of The World (Theatrical doc/Discovery Films)
- The Lost Tomb of Jesus with James Cameron. (Discovery Channel)
- Blood Dolphins (Animal Planet)
- Time Warp (Discovery Channel)
- Escape to Chimp Eden (Animal Planet)
- Dark Secrets of The Lusitania (Nat Geo Channel)
- Tiger Man of Africa (Nat Geo Channel)
- Living with Lions (Animal Planet)
- Almost Human with Jane Goodall (Animal Planet)
- Engineering Evil (Discovery Channel)
- War Wounds (TLC)
- Conspiracy Test (Discovery Channel)
- Rogue Nature (Discovery Channel)
- Prehistoric Predators (National Geographic Channel)
- Into the Shark Bite (Discovery Channel)
- Everything You Need To Know (Discovery Channel)

08/2002 to 12/2005: Discovery Channel USA. Senior Vice President of Production/Acting GM

- Oversaw a growth in production from 500 – 900 original hours per year and the transition from a one-off, to a series driven schedule.
- Helped pull Discovery out of a ratings nosedive and saw prime time growth of around 30% and a seven-year reduction in the average viewer age.
- Managed creative direction, editorial quality control and financial control of multiple series.
- Member of senior management team, steering direction, style and tone of Discovery.
- Liaison with, and advice to, upper management of Discovery Communications, including President of US Networks, CEO and Chairman.
- Managed and recruited production team, including Vice President of Production and 12 executive producers and their assistants.
- Managed relations with 50+ production companies and broadcasters around the world.
- Managed high profile producer/directors, such as James Cameron and Werner Herzog and on screen celebrity hosts such as Heidi Klum, Alec Baldwin and Angelina Jolie.
- Oversaw international co-production deals with other broadcasters e.g. BBC, ITV, Channel 4, Channel 5, ZDF, NHK, Pro Sieben.

- Delivered \$130million programming investment per year to spec, on time and on budget.
- Directly managed production group budget of \$5 million per year.
- Initiated and developed iconic events and specials, such as Grizzly Man, The Lost Tomb of Jesus, Black Sky and Anatomy of A Shark Bite..
- Helped launch transformative new series such as Mythbusters, Deadliest Catch, Unsolved History and created series like Animal Face Off.
- Hands on executive producer on all of the big specials, such as Nefertiti Resurrected and Walking With Cavemen
- Oversaw Discovery's first ventures into scripted programs, such as Super Volcano, Pompeii and Twelve Days of Terror.
- Numerous media and public speaking engagements on behalf of Discovery Communications and Discovery Channel.
- Board member of Discovery's jointly owned 3D animation studio, Meteor in Montreal Canada.
- Board member of Jackson Hole Wildlife Film Festival

AWARDS:

- Peabody Award for Black Sky
- Alfred P Sloan award a Sundance for Grizzly Man

04/2001 – 08/2002: Head of Granada (ITV) Wild and International Co-production.

- Created ITV's first unified wildlife production group, Granada Wild.
- Managed the merger and staffing of 3 different production organizations, United Wildlife, Partridge Films and Survival Anglia.
- Recruited and managed a staff of 40.
- Oversaw financial control and P+L.
- Expanded the range of genres and clients.
- Cultivated global co-producers
- Moved from a one-off production model to series.
- Created Nat Geo Channel's definitional wildlife series *Built For The Kill*.
- Contributed to the core management of Granada (ITV) Factual
- Maintained and developed relationships with new broadcaster in the UK and internationally.

KEY PRODUCTIONS:

- Quest for The Snow Leopard
- Built for The Kill
- Alaska's Sea Lion Mystery
- Bug World (International Emmy award winner)
- Almighty Amphibians

- Humanzee
- Killer Squid
- Spine Chillers

10/2000 – 03/2001: Executive Editor, BBC Specialist Factual Commercial Productions:

- Managed commercial production across the BBC's Specialist Factual departments, Natural History Unit, Science, History and Arts
- Managed and developed the joint venture between BBC and Discovery Communications.
- Expanded commercial (non-BBC) commissions for all the specialist factual departments.
- Worked directly to BBC Controller, Factual
- Expanded the range of commercial clients in close association with BBC Worldwide

10/1998 – 10/2000: Executive Editor BBC Wildvision and NHU Children's programs

- Expanded Wildvision, the BBC Natural History Unit's commercial production unit, from a small wildlife archive business into a flourishing global production operation.
- Originated programs in science, history and general factual areas for BBC and commercial networks.
- Won commissions from Discovery Channel, TLC, Animal Planet and Travel Channel.
- Exec produced and developed more than 100 hrs of content
- Managed 3 children's wildlife series.
- Recruited and managed a team of 80.
- Devised and launched major interactive wildlife survey initiative, UK Wild 2000.
- Created a low-cost production model for the BBC's emerging digital networks
- Created a short-form archive production unit for international sales

KEY PRODUCTIONS:

- Orangutan Rescue. Major TV conservation event. (BBC1)

- Saber Tooth (Discovery)
- Venom (BBC1/Discovery) BAFTA award winner.
- Inside Animals (BBC2/Discovery)
- Zoophobia (Discovery)
- 10 Deadly Sharks (Discovery)
- Mars Pioneering the Planet (TLC)
- Beyond Human Senses (TLC)
- Extreme Environments (TLC)
- The Natural History of The Car (TLC)
- The Ology Hour

03/1997 – 10/1998: BBC Natural History Unit: Head of Children's Programs:

- Managed and grew unit producing 3 children's wildlife series.
- Exec produced 40 30-minute shows per year.
- Managed a team of 25
- Expanded the range to include puppet and animation shows.
- Nominated for RTS and BAFTA
- Produced, directed and wrote multiple episodes of *The Really Wild Show*
- Developed Children's online site and games.

KEY PRODUCTIONS:

- The Really Wild Show
- Cartoon Critters
- The Animal Magic Show
- The Really Wild Guide to Britain

April 1996 – Mar 1997: Series Producer, BBC Natural History Unit

- Reinvented the BBC NHU's flagship children's series, *The Really Wild Show*.
- Re-worked the show's format to accommodate a 30% budget cut.
- Managed the budget and production process to achieve economies.
- Boosted ratings. The *RWS* was regularly BBC children's highest rated program.
- Managed a staff production team of 10 and another 10 freelance contractors.
- Boosted the production budget with the *RWS*'s first ever international sales.
- Acted as showrunner, writer, director.

April 1995 – April 1996: Series Producer/Director, BBC Natural History Unit

- Series Producer of *The Really Wild Guide to Britain*, a TV show encouraging

children and families to experience the wildlife of the UK

- Managed all aspects of editorial content.
- Controlled the budget.
- Managed production team of 10.
- Field produced, directed, wrote and packaged every episode.

April 1994 – April 1995: Director/Assistant Producer, BBC Natural History Unit

- Field director on *Nature Detectives* a popular, UK based, wildlife magazine format for BBC 1.
- Gained deep experience of all aspects of wildlife production and extensive knowledge of specialized techniques
- Integrated my experience of news and documentary story telling with specialist natural history visual techniques.